

FROM REP OCT31/12 13.44
CHANGES *** WPXI-TV ***



| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 94 AGENCY PRODUCT CODE = 100 AGENCY EST# = 2204 | | | | | | | | | | | | |
| 31 | S | | 400P-430P | 30 | | \$400.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| 52 | A | | 400P-500P | 30 | | \$450.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : SPECIAL NEWS COVERAGE ORD COM1: SPECIAL NEWS COVERAGE ORD COM2: SPOTS ARE BOOKED- MB THIS IS A MAKE-GOOD FOR OCT30 ON LINE-31 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT30 ON LINE-32 FOR 1 SPOT/WK | | | | | | | | | | | | |

FROM REP OCT31/12 13.44
CHANGES *** WPXI-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--|------|--------|--|-------|------|------------|-------------|-----------|-----------|------------|-------------|------------|
| 53 | A | | 600A-700A | 30 | | \$800.00 | 11/1 | 11/2 | 1 | | TH-F | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: NEWS | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR NOV1 ON LINE-31 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR NOV2 ON LINE-31 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT31 ON LINE-32 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR NOV1 ON LINE-32 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 54 | A | | 530A-600A | 30 | | \$500.00 | 11/1 | 11/2 | 2 | | TH-F | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: NEWS | | | | | | | | | | | | |
| ORD COM2: SPOTS ARE BOOKED - MB | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 53-54 | | | | | | | | | | | | |
| 32 | S | | 430P-500P | 30 | | \$500.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| CON COM1: JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| 46 | S | | 1000P-1100P | 30 | | \$4,500.00 | 10/31 | 10/31 | 0 | | WED | 0 |
| PROGRAM : CHICAGO FIRE | | | | | | | | | | | | |
| ORD COM1: PRG CHG-CHICAGO FIRE | | | | | | | | | | | | |
| ORD COM2: SPT IS BOOKED- THX JEN | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT31 ON LINE-41 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 51 | A | | 900P-1000P | 30 | | \$4,500.00 | 10/31 | 10/31 | 1 | | WED | 1 |
| PROGRAM : LAW & ORDER:SVU | | | | | | | | | | | | |
| ORD COM1: LAW & ORDER:SVU | | | | | | | | | | | | |
| ORD COM2: SPOT IS BOOKED - MB | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT31 ON LINE-46 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M8 | OK'D | BUY#46 | MISSED:WED/1000P-1100P | | | | OCT31 | | 30S | \$4,500.00 | (OCT30/12) | |
| | | | OFFER:WED/900P-1000P | | | | OCT31 | | 30S | \$4,500.00 | PLS ADVISE. | |
| | | | CMT:LAW & ORDER:SVU | | | | | | | | | |
| | | | CMT:SPOT IS BOOKED - MB | | | | | | | | | |
| M9 | OK'D | BUY#31 | MISSED:TU-F/400P-430P | | | | OCT30 | | 30S | \$400.00 | (OCT31/12) | |
| | | BUY#32 | TU-F/430P-500P | | | | OCT30 | | 30S | \$500.00 | | |
| | | | OFFER:MON/400P-500P | | | | OCT29(2/WK) | | 30S | \$450.00 | | |
| | | | CMT:SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE | | | | | | | | PLS ADVISE. | |
| | | | CMT:SPOTS ARE BOOKED- MB | | | | | | | | | |

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 13.4
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|------|----|----------------------------|------|-----|------|-------------|----------|----------|-----------|------|-------------|
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M10 | OK'D | | BUY#31 | | | | NOV1 NOV2 | | 30S | \$400.00 | | |
| | | | BUY#32 | | | | OCT31 NOV1 | | 30S | \$500.00 | | |
| | | | | | | | NOV1 | | 30S | \$800.00 | | |
| | | | | | | | NOV1 (2/WK) | | 30S | \$500.00 | | |
| | | | MISSED: TU-F/400P-430P | | | | | | | | | (OCT31/12) |
| | | | TU-F/430P-500P | | | | | | | | | |
| | | | OFFER: TH-F/600A-700A | | | | | | | | | |
| | | | & TH-F/530A-600A | | | | | | | | | |
| | | | CMT: NEWS | | | | | | | | | |
| | | | CMT: SPOTS ARE BOOKED - MB | | | | | | | | | PLS ADVISE. |
| OCT/12 | | | 50900.00 | | | | | | | | | |
| NOV/12 | | | 71100.00 | | | | | | | | | |

CONTRACT TOTAL 122000.00
TOTAL SPOTS 95

MARKET TOTALS \$488,000 WPXI 25% KDKA 30% WTAE 32% WPGH 10% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT31/12 09.04
*** WPXI-TV ***

ADV # 016628 ADV. NAME ISS/SENATE MAJORITY PAC
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,
WASHINGTON, DC 20007

CONTRACT # 6392415

PRDCT SENATE MAJ PAC 10/24 EST#2204 COMMENTS: (LINE, ORDER, INVOICE)

REP.# OFF.# 18 SALESMAN #
BUYER NAME MIKE FURMAN
SALES PRSN WA- CHERYL BLAIR

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 09.04

REP: TO NSM/NSA
FR CAITLIN FOR CHERYL
M7 OK
TTLS \$122,000
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M7 OK'D BUY#6 MISSED: W-F/400P-430P OCT26 30S \$400.00 (OCT26/12)
BUY#12 W-F/700P-730P OCT26 30S \$1,800.00
OFFER: SUN/700P-815P OCT28 30S \$2,200.00 PLS ADVISE.
CMT: FOOTBALL NIGHT IN AMERICA
CMT: SPOT IS BOOKED - MB

M8 UNRESL BUY#46 MISSED: WED/1000P-1100P OCT31 30S \$4,500.00 (OCT30/12)
OFFER: WED/900P-1000P OCT31 30S \$4,500.00 PLS ADVISE.
CMT: LAW & ORDER: SVU
CMT: SPOT IS BOOKED - MB

M9 UNRESL BUY#31 MISSED: TU-F/400P-430P OCT30 30S \$400.00 (OCT31/12)
BUY#32 TU-F/430P-500P OCT30 30S \$500.00
OFFER: MON/400P-500P OCT29 (2/WK) 30S \$450.00 PLS ADVISE.
CMT: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE
CMT: SPOTS ARE BOOKED - MB

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT31/12 09.04
*** WPXI-TV ***

STATION MAKEGOOD OFFERS:

M10 UNRESL BUY#31
BUY#32

MISSED: TU-F/400P-430P

TU-F/430P-500P

OFFER: TH-F/600A-700A

~~TH-F/530A-600A~~

~~TH-F/530A-600A~~

CMT: NEWS

CMT: SPOTS ARE BOOKED - MB

NOV1 NOV2
OCT31 NOV1
NOV1
NOV1

30S \$400.00
30S \$500.00
30S \$800.00
~~30S \$800.00~~

NOV1 (2/WK)

30S \$500.00

(OCT31/12)
PLS ADVISE.

CONTRACT TOTAL 122000.00
TOTAL SPOTS 96